

Privacy Policy

Introduction

Welcome to IMC MAK! We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, disclose, and protect your personal data. By using our website and services, you agree to the collection and use of your information in accordance with this policy.

Information We Collect

1. Personal Information:

- When you register on our site, place an order, subscribe to our newsletter, or fill out a form, we collect personal information such as your name, email address, phone number, and mailing address.

2. Payment Information:

- To process transactions, we collect payment details such as credit card numbers, billing addresses, and other related information. We ensure that this data is stored securely.

3. Usage Data:

- We collect information about your interactions with our site, including IP addresses, browser type, referring/exit pages, and operating system. This data helps us improve our services and enhance user experience.

4. Cookies and Tracking Technologies:

- We use cookies to understand and save your preferences for future visits and compile aggregate data about site traffic and interactions.

How We Use Your Information

1. To Process Transactions:

- Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason without your consent, other than for the express purpose of delivering the purchased product or service requested.

2. To Improve Customer Service:

- Your information helps us to more effectively respond to your customer service requests and support needs.

3. To Personalize Your Experience:

- We use information to understand how our users as a group use the services and resources provided on our site.

4. To Send Periodic Emails:

- The email address you provide for order processing may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

Information Sharing and Disclosure

1. Third-Party Service Providers:

- We may employ third-party companies and individuals to facilitate our service, provide the service on our behalf, perform service-related services, or assist us in analyzing how our service is used. These third parties have access to your personal information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

2. Legal Requirements:

- We may disclose your personal information if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

3. Business Transfers:

- In the event of a merger, acquisition, or asset sale, your personal information may be transferred. We will provide notice before your personal information is transferred and becomes subject to a different Privacy Policy.

Data Security

We implement a variety of security measures to maintain the safety of your personal information. These include secure servers, SSL technology to encrypt sensitive information, and regular security audits. However, no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

Your Consent

By using our site, you consent to our website's privacy policy.

Changes to Our Privacy Policy

IMC MAK reserves the right to update or change our Privacy Policy at any time. Any changes will be posted on this page, and the date of the latest revision will be indicated at the top. You are advised to review this Privacy Policy periodically for any changes. Continued use of the service after we post any modifications will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

- **Phone:** +91 7553588840
- **Email:** namaste@alokvividh.com

Thank you for trusting IMC MAK with your personal information. We are committed to ensuring your privacy and protecting your data.